

## Cinema Ad Production Costs and Terms

- We play your commercial on the cinema big screen for for only \$75 per month.
- Initial shoot & edit of your 30 second commercial is **free**. (The initial shoot is not to exceed 2 hours. Any shooting time over 2 hours will be done at a rate of \$30 per hour.)
- We will have an initial meeting to discuss the script and get an idea of the shots you are looking for. If you have ads you have used in the past either on radio or print, please bring them along. This will help us decide the direction we want to go. We will also need to get any graphics or logos in a high quality digital format.
- Once you approve the script, we will have the voice over recorded. Once the recording is done, any changes to the script will be made at an extra cost.
- You will be shown an edited version of the commercial. Minor changes can be made at this time.
- After the final edit is done, and the commercial has your approval, we will air the ad a minimum of 3 times before each movie time. The movies air at least 6 times a week. Your ad will run at least 18 times per weekend.
- All additional changes after the initial approval will cost \$30 per hour.
- You will receive 1 DVD copy of your commercial. Additional copies are \$10.
- If you have any questions or would like to schedule a shoot, contact Sarah Holland at 507-498-1234.